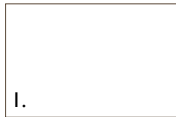




Town centre strategies

1. **Clapham Junction** The report on retaining the essence of Northcote Road near Clapham Junction for Wandsworth Council led to proposals for making it more of a special place.
2. **Broadmead, Bristol** Canopies developed as a result of URBED's strategy to strengthen Bristol's main shopping area.
3. **Swansea** Proposals for a cafe quarter in Wind Street prepared as part of a city centre strategy.
4. **Kilburn High Road** A regeneration strategy attracted major SRB funding and led to the appointment of a Town Centre Manager.
5. **Bexleyheath** A strategy for the improvement and management of the town centre to respond to potential threats of Bluewater.
6. **Blackfriars Quarter, Gloucester** A feasibility study into reusing two groups of historic buildings, showed how the buildings could be reused in ways that would help develop a creative quarter.
7. **Stroud Evening Economy** The report, commissioned by the Stroud Concordat, on the future of the evening economy in Stroud put forward proposals for reinforcing the upsurge of activity in the town centre, by attracting a wider group of people to come into town at night.



2.	3.
4.	5.
6.	7.



Drawing from our research projects on town centres we have developed a large body of work undertaking health checks and drawing up strategies for town centres as required by PPG6. We have undertaken more than 60 such studies in cities such as Bristol, Coventry, London centres such as Kilburn and Clapham Junction, industrial towns like Barnsley and Merthyr Tydfil, and market towns such as Cirencester, Ely, Devizes and historic towns such as Brentwood and Ipswich.