



Area Frameworks and Masterplanning

1. Cliveden Hospital A planning brief and development strategy enabled the National Trust to attract quality submissions and choose the best developer for a 13 acre site.

2+3. Brighton Station New England Quarter The masterplan involved meeting community concerns through a mixed use development that includes zero carbon housing, a new college, hotels plus a supermarket.

4. Oldham Beyond Masterplanning The process drew together different interests around a vision that linked Oldham to Manchester, with a team including Dutch architects.

5. Vision for Ely A study examining how the population of this historic city could be doubled in ways that make it more sustainable.

6. Roman Road A strategy for the renaissance of this important East London street market included proposals for parking and public realm improvements.

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URBED specialises in developing regeneration strategies and area frameworks that combine economic realism with sustainable development principles in ways that wins the support of the main stakeholders. Working with experienced urban designers and visionary engineers and transport planners, we seek to work on sites that present particular challenges in terms of complexity, and environmental sensitivity, and that involves intensive community engagement.

