



Francesca King BA DipPM Chartered MCIPD

URBED Director

Francesca, a sociology graduate of York University, with particular expertise in community engagement and capacity building, led the highly successful Entrepreneurial Management Skills (EMS) programme for voluntary sector managers.

Most recent and current projects include *Managing Mixed Communities* for English Partnerships and the Housing Corporation, and *Cambridgeshire Quality Charter for Growth*, which has included a study tour to Freiburg and an imminent tour to housing development in the Netherlands. Francesca has also managed a town centre study of Northcote Road in Wandsworth which explores how the essence of 'special places' can be retained.

She worked for ATCM on a European Interreg programme (TOCEMA), with partners in France and Belgium, to disseminate good practice on six town centre concerns, and to devise key performance indicators, and also provided consultancy support to the ATCM on their National Business Improvement Districts (BIDs) Pilot, a programme of support to twenty two UK towns. Francesca is responsible for public liaison at the More London site in Southwark (home of the GLA) where she had earlier carried out community consultation prior to the submission of the planning application. She was also responsible for the report on Citizens Workshops in volume 4 of the report of the 24 Towns and Cities Initiative *Partners in Urban Renaissance*, and for making a video (for use by the Treasury) of a series of focus groups, run with MORI, on issues regarding public spaces and places. She managed two research projects for SEERA, one on Councillor Attitudes to Higher Density Housing, and the other on Sustainable Suburbs in the South East. Francesca was also responsible for producing an Action Plan for South East Excellence, the South East England Development Agency's regional centre of excellence for the built environment.

EDUCATION:

- 1966 - 69 BA Hons Social Science, York University
- 1985 - 87 Postgraduate Diploma in Personnel Management

PROFESSIONAL QUALIFICATIONS:

Chartered MCIPD



POSITIONS:

- 1988 - Project Manager URBED, (Director from 1996)
- 1999 - 2002 External examiner South Bank University
- 1987 - 1998 P/t lecturer Croydon College
- 1975 - 1980 Social Worker (also helped set up) First Base a single homeless project (Hackney)
- 1970 - 74 Manager of Stepney Day Care Centre for psychiatric patients (Psychiatric Rehabilitation Association)

PUBLICATIONS:

Regeneration in European Cities: Making Connections – JRF 2008

An Evaluation of the Process to Develop a Business Improvement District – Rugby Borough Council 2006

South East Excellence Action Plan – SEEDA 2005

A New Vision for York - JRF 2003

Towns & Cities: partners in urban renaissance - ODPM 2002, contributor to Volume 4

Tocema: Town Centre Management - 2001, one of three writers